

## CSS Past Papers

**Subject: Business** Administration

Year: 2020

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## FEDERAL PUBLIC SERVICE COMMISSION COMPETITIVE EXAMINATION-2020 FOR RECRUITMENT TO POSTS IN BS-17 UNDER THE FEDERAL GOVERNMENT

Roll Number

## BUSINESS ADMINISTRATION

TIME ALLOWED: THREE HOURS	PART-I (MCQS)	MAXIMUM MARKS = 20
PART-I(MCQS): MAXIMUM 30 MINUTES	PART-II	MAXIMUM MARKS = 80

- NOTE: (i) Part-II is to be attempted on the separate Answer Book.
  - (ii) Attempt ONLY FOUR questions from PART-II. ALL questions carry EQUAL marks.
  - (iii) All the parts (if any) of each Question must be attempted at one place instead of at different places.
  - (iv) Write Q. No. in the Answer Book in accordance with Q. No. in the Q.Paper.
  - (v) No Page/Space be left blank between the answers. All the blank pages of Answer Book must be crossed.
  - (vi) Extra attempt of any question or any part of the question will not be considered.
  - (vii) Use of calculator is allowed.

## PART - II

- Q. No. 2. Discuss that Management is evolutionary process. Substantiate your answer through commenting on contribution made by Fredrick Taylor, Max Weber and Elton Mayo.
- Q. No. 3. What are the key elements involved in designing organizational structure? (20)
- Q. No. 4. What is the importance of Employees Performance Appraisal? Discuss the problems faced in Employee Appraisal. (20)
- Q. No. 5. Describe how would you plan Integrated Communication Process for launching a product. (20)
- Q. No. 6. What is Bullwhip effect and how does it relate to lack of coordination in the supply chain. (20)
- Q. No. 7. Explain the following analytical tools of Financial Management: (05 each) (20)
  - (a) Time series analysis versus cross sectional analysis.
  - (b) Horizontal analysis versus vertical analysis.
  - (c) Liquidity ratios versus debt ratios.
  - (d) Turnover ratios versus profitability ratios.
- Q. No. 8. Tiger Corporation is considering to invest in a given project. After tax cash flows of the project are given below:

Years	Project (\$)	
Initial Cash		
Flow	150,000	
1	50,000	
2	56,000	
3	64,000	
4	68,000	
5	72,000	

Determine Payback Period, Net Present Value and Profitability Index using 13% as required rate of return.

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